

### Boost your business with the KEOPS Solutions








**Thanks to our technology,  
you can increase profitability  
of electrical connections.**

With the KEOPS Solutions, your electrical network becomes smart.

Several possibilities are given to you to **increase sales of electrical connections to exhibitors and organisers** in order to **adapt them to the new demands of the market.**

#### 5 reasons for a venue to choose the KEOPS Solutions :

-  Control your sales,
-  Avoid all debts of your exhibitors,
-  Save energy,
-  Adapt your offer to clients' requests proposing low wattage electrical connections (<1kW),
-  Show costs in complete transparency to your exhibitors and organisers.

### Keys to performance thanks to the KEOPS Solutions



**Handle selectively the electrical distribution of stands** if exhibitors have not paid, ordered, etc.



**Fine-tune precisely** the wattage corresponding to the exhibitors and organisers requests.



**Control in real-time** if services are fully completed and intervene remotely for a maximum service to the client.

**KEOPS Solutions are currently in use in big exhibition centres**  
VIPARIS, Porte de Versailles, Palais des Congrès de Paris, Paris Nord Villepinte,  
but also CEB in Bordeaux, Palexpo Genève ...

## KEOPS MANAGER Software



**KEOPS MANAGER is a monitoring and control software to handle the electrical installations up to the stands.**

The software works with all the **Keops Solutions: Distri, Infra and Terminals.**

It is constantly up-dated with the sales and technical teams of equipped venues. Thanks to this software, you have an efficient tool fitted with numerous functionalities.

## 4 functions to pep-up your sales

### Sell all the consumed kilowatts



**With a traditional system**, you provide your exhibitor with an electrical box whose power capacity is calibrated, more or less precisely, by a fuse or a circuit breaker (ex: 16A circuit breaker for a 3kW connection). The tolerance of these components enables the exhibitor to consume more than his order (up to 30% more!). In that case, neither the venue, nor the exhibitors are aware of the situation.

**With the KEOPS Solutions**, the electronic device controls the consumed power to the nearest watt, compelling the exhibitor to order up to his true consumption.

### Get your money back without moving



**With a traditional system**, it is often complicated to force the exhibitor to settle his account without calling up the sales or technical teams.

**With the KEOPS Solutions**, the system can go as far as getting connected with the account management system in order to cut off automatically the electrical distribution in case of outstanding debts. The exhibitor is then forced to pay at the exhibitor desk. Restart can be remotely operated either by the sales or by the technical team.

### Increase cost of kilowatts consumed by night



**With a traditional system** for technical reasons, you are often compelled to sell 24/24 connections even if the exhibitor does not need power during the night.

**With the KEOPS Solutions** you can use a function to cut off automatically the electrical distribution on the stand at night, according to the order form. You can therefore market 24/24 electrical connections at an increased cost and save energy for the other stands.

### Stop unjustified discounts



**With a traditional system** customers claims are hard to handle because of lack of precise information. For sales reasons you are compelled to consent a discount to deal with the situation.

**With the KEOPS Solutions** you have a tool able to provide your client with full history data of his electrical connection. The objective analysis of this data enables to avoid numerous unjustified discounts.